



# RULES

Closing Date: Friday 17th January 2020



The **EFIA Annual Print Awards** competition offers participating companies the opportunity to gain public recognition of their achievements and demonstrate **the outstanding degree of excellence the flexographic printing process** has achieved in 2019.



## RULES

### Print Categories

- **FLEXO PRINT ON PAPER**
  - Narrow (up to 500mm)
  - Medium (501-1200mm)
  - Wide (1201mm-1900mm)
  - Super Wide Web (over 1901mm)
- **FLEXO SURFACE PRINT ON FILM**
  - Narrow (up to 500mm)
  - Medium (501-1000mm)
  - Wide (1001mm-1900mm)
- **FLEXO REVERSE PRINT ON FILM**
  - Narrow (up to 500mm)
  - Medium (501-1000mm)
  - Wide (1001mm-1900mm)
- **CORRUGATED POST PRINT**
  - Coated
  - Uncoated
- **POST PRINT ON FOLDER GLUERS**
  - Coated
  - Uncoated
- **OVERSEAS ENTRIES**
  - Flexo print on paper
  - Flexo print on film
  - Corrugated

#### 2019 BEST IN SHOW AWARD

This top award will be selected from all the Gold winners from the Print Categories.

### Special Categories

#### TECHNICAL INNOVATION

2 awards will be given – one to printers and one to suppliers. Entries need to be accompanied with documentation to support the case for innovation.

Printers are invited to submit entries that show outstanding innovation in flexography. It may be the use of a difficult or demanding substrate or the use of a technical development new to the flexo industry.

Suppliers are invited to submit entries that have assisted the flexo process in terms of consistency, repeatability, improved productivity or the use of a new technical development.

#### USE OF FLEXO FOR BRANDS

An award for demonstrating a successful move from gravure or litho to flexo for a brand. Please provide a sample of the gravure or litho print or a proof to support the entry.

#### ENVIRONMENTAL & SUSTAINABILITY AWARD

Awarded to the company (printer, brand or supplier in the flexo sector) who has demonstrated a commitment to sustainability and improving the environment. A 500 word submission, with examples if relevant, is required to provide evidence.

#### BEST USE OF A COMPLEMENTARY PROCESS WITH FLEXO

This award is given to the company (printer, brand or supplier) who can demonstrate a successful or innovative use of a complementary printing technology used with the flexographic process.

#### PROMOTIONAL PRINT

This award will be given to a submission which demonstrates creativity, innovation or technological developments in flexography.

### Other Awards

#### STUDENT OF THE YEAR

This is given to the student who has demonstrated the highest level of progress on the EFIA Academy and Continuing Professional Development Programme.

#### REPRO COMPANY OF THE YEAR

Awarded to the company whose repro helped produce the largest number of awards.

#### SUPPLIER OF THE YEAR

Printers will be asked to nominate a supplier of the year via email with criteria outlined by the Board of EFIA.

#### BEST INTERNATIONAL PRINT

Awarded to the best print from an international company.





# RULES

**ALL PRICES ARE +VAT.**

## Closing Date

**Friday 17th January 2020**

Send all packages, prepaid & marked

### PRINTED MATERIAL to:

EFIA Print Awards  
66-68 Roseville Road  
Leeds, LS8 5DR  
(For awards entries only)

## Payment

### EFIA MEMBERS

First entry free, subsequent entries  
£50+VAT or 3 for £120+VAT for members  
£10+VAT for each supplementary category

### NON-MEMBERS

All entries £80+VAT or 3 for £210+VAT  
£20+VAT for each supplementary category

### BANK DETAILS

Nat West Bank  
EFIA (UK) Ltd  
Account No: 00320447  
Sort Code: 52-21-39

## Contact

### DEBBIE WALDRON-HOINES

e-mail: [admin@efia.uk.com](mailto:admin@efia.uk.com)  
mobile: **+44 (0)7970 626 412**

**For multiple categories a print sample is required per category.**

For members the cost is **first entry free**.  
Subsequent entries are **£50 for one entry or 3 entries for £120**.

**£10 for each supplementary category.**

**Non-members: £80 per entry or 3 entries for £210.**  
**£20 for each supplementary category.**

## Awards

All categories within each class or subclass are eligible to receive a gold, silver, bronze or highly commended award at the discretion of the judges. The acceptance of an entry in a particular class will not oblige the judges to make an award in that class.

## Rules

1. All entries must be produced during 2019 and be from a commercial print run. Promotional or test prints must be entered into the special category.
2. The Association reserves the right to use the entries for publicity, promotional or educational purposes.
3. Entering companies will be responsible for obtaining the permission of their customers before submitting their prints. EFIA cannot accept responsibility for entries submitted.
4. When a range is submitted as one entry, one fault on one of the prints will disqualify the whole entry.
5. Each entering company may submit any number of entries for any one classification. If they wish their entry to be submitted in a Special Classification as well they must make this clear on the entry form. Entries submitted as a family of prints will be treated as one entry, unless otherwise requested.
6. Points will be awarded for the inclusion of the control strip.

## Judging Criteria

Prints will be judged by a team of external expert judges. They will determine the winning prints by considering the overall level of execution of the print and the degree of difficulty of the print. Points will be added for the inclusion of a control strip on the print.

Judging will take place in **January 2020**.

### POST PRINT AND POST PRINT ON FOLDER GLUERS

- A printed sheet sample is required per category entered.
- Die cut sheets must include registration marks & control strips or should be supplied as printed sheet.
- Cad cut samples will not be judged.

### WEB

- All web printed materials should contain 5 metres in untrimmed form. Pre print entries should contain at least 3 consecutive repeats, but on very large repeats 2 is sufficient.
- **REELS SLIT OUT OF LINE WILL NOT BE ACCEPTED. THE ENTRY MUST CLEARLY DEMONSTRATE THAT ONE PARTICULAR PART OF THE WEB HAS NOT BEEN SELECTED.**