



- + Provision of accredited training & education
- + Industry knowledge and information
- + Promotion of the flexo process
- + Membership of FTA Europe
- + Technical advice & support
- + Industry networking
- + Lobbying
- + Membership of the GPMA  
(Graphic, Print & Media Alliance)



**We provide a range of services for our membership supporting the entire flexographic supply chain from designer to printer to retailer:**

## EFIA Member

OUR MEMBERSHIP PLAN TAILORED FOR COMPANIES IN THE FLEXOGRAPHIC INDUSTRY

### FORUM FOR NETWORKING

Invites to all EFIA events to meet industry peers

### FLEXO INFORMATION RESOURCES

Provision of technical support, access to industry experts

### INDEPENDENT FLEXO ADVICE

Third party independent advice on print & industry issues

### ACCESS TO TECHNICAL SUPPORT FROM INDUSTRY EXPERTS IN THEIR FIELD

Access to WCPC resources, scientific papers and referrals to technical experts

### ACCESS TO RESEARCH FACILITIES

Access to WCPC research facilities through EFIA (research, troubleshooting, advice and support)

### ACCESS TO MEMBERS SECTION ON EFIA WEBSITE

Privileged access to EFIA Members Only Website Lounge - reports, news, data sources

### MEMBERSHIP RATES FOR ACADEMY

Discounted rates for Academy flexo e-learning training package

### SPECIAL MEMBERSHIP RATES FOR WCPC

Discounted rates for courses held at WCPC and supported by EFIA

### SPECIAL MEMBERSHIP RATES FOR ENTRIES TO PRINT COMPETITION

Discounted rates for entries for annual print competition

### MEMBERSHIP OF FTA EUROPE

Membership of EFIA UK Ltd gives automatic membership of FTA Europe

### HANDS-ON TRAINING

Available free of charge to students of the EFIA Academy

### EFIA MONTHLY NEWSLETTER

Distributed to all member companies

### ACCESS TO EUROPEAN MARKET

Via membership of FTA Europe

## NEW exclusive offer for members!

To provide additional support to our members, we are offering a new benefit in collaboration with Quest which includes the following features:

- HR/employment law advice line
- HR website with accompanying document library
- Legal advice line
- Online library of legal document templates
- Health and safety advice
- Online library of health & safety documents
- Tax and VAT advice

**Whatever the size of your business, there is something on offer for you. Access to the new benefit is included in your EFIA membership fee and log in details will be sent out to you upon purchase of your membership.**

## Ruby Partners

### OUR MID-LEVEL MEMBERSHIP PLAN

all the benefits of the Member's package PLUS:

#### MARKETING THROUGH EFIA WEBSITE

Logos, adverts and editorial space provision on EFIA website

#### SOCIAL MEDIA MARKETING PROGRAMME – TWITTER, LINKEDIN

Agreed programme of support and promotion on social media through EFIA2, Twitter & LINKEDIN EFIA home pages

#### SPECIAL DISCOUNTED RATES FOR ACADEMY

Additional Academy discounts to standard membership rate

#### HALF PAGE ADVERT IN AWARDS BROCHURE

Half page advert in annual EFIA Awards brochure

## Diamond Partnership

### OUR HIGHER-LEVEL MEMBERSHIP PLAN

all the benefits of the Ruby Partners package PLUS:

#### FULL PAGE ADVERT IN AWARDS BROCHURE

Full page advert in annual EFIA Print Awards brochure

#### SPECIAL DISCOUNTED RATES FOR ACADEMY

Additional Academy discounts to standard membership rate

#### COMPANY PROMOTIONAL MATERIAL AT ANNUAL AWARDS DINNER

Promotional material at Annual Awards Dinner location

#### ABILITY TO PROVIDE PRESENTER FOR SPONSORED AWARD AT ANNUAL GALA AWARDS DINNER EVENT

Ability to promote company through provision of a presenter of a Print Award

#### COMPANY LOGO DISPLAYED AT ALL EFIA EVENTS

Visible promotion of Partner in all EFIA events (AGM, Awards Dinner, Luncheon, Networking events...)

#### INPUT INTO TRAINING DEVELOPMENT FOR ACADEMY

Ability to provide input to future designs of training programmes most suited to company needs

#### FREE STUDENT'S PLACE ON ACADEMY ANNUALLY

Free place (as well as provision of discounts) for Academy

#### FREE PLACE AT PARTNERS' ANNUAL DINNER

Free event only provided to Diamond / Diamond+ Partners

## Diamond Plus Partnership

### OUR TOP-LEVEL MEMBERSHIP PLAN

all the benefits of the Diamond Partners package PLUS:

#### BESPOKE NEWS POSTING TO ALL MEMBERS (WEBSITE, NEWSLETTERS, EMAIL CAMPAIGNS)

Tailored communications programme facilitated free of charge through EFIA to EFIA members

#### PROVISION OF SPEAKER FOR RESPONSE TO CHAIRMAN'S SPEECH AT ANNUAL GALA DINNER

Provision of speech in response to Chairman, write up in EFIA Awards brochure and free speech writing services provided by Board

#### MAIN LOGO AND CLEAR POSITIONING OF LEAD SPONSORSHIP ON ALL COMMUNICATIONS

Prominent display of logo at all EFIA events

#### ONE ANNUAL CONSULTATION WITH EFIA

A meeting to discuss strategy going forward and industry needs.

#### EFIA MONTHLY NEWSLETTER

Adverts and editorial space provision in monthly newsletter distributed to the membership database

#### WALL OF FAME

Logo provision on Wall of Fame, visible at all EFIA events

#### FIRST HAND ACCESS TO RESEARCH

Specific research conducted by EFIA to be shared with diamond and diamond plus partners

#### FULL TABLE AT AWARDS DINNER

A table of 10 for the awards annual dinner

#### PROMOTION OF COMPANY LOGO AT ANNUAL AWARDS DINNER

Prominent display of logo at Awards dinner on all associated communications

#### A MINIMUM OF ONE ANNUAL CONSULTATION WITH EFIA

A meeting to discuss strategy going forward and industry needs

#### AVAILABILITY OF MARKETING OF NEW PRODUCT LAUNCHES THROUGH WEBSITE

Preferential treatment for communication of product launches / company news through EFIA website

#### HOTEL ROOMS AT THE ANNUAL EVENT

Secured at preferential rates

#### HANDS-ON TRAINING

Option to provide hands-on training for Academy students to enhance visibility

#### EFIA MONTHLY NEWSLETTER

Preferential adverts and editorial space provision in monthly newsletter distributed to the membership database

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For more information please contact

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Follow us on:



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