

Annual Membership Benefits

- + Provision of accredited training & education
- + Industry knowledge and information
- + Promotion of the flexo process
- + Membership of FTA Europe
- + Technical advice & support
- + Industry networking
- + Lobbying
- + Membership of the GPMA
(Graphic, Print & Media Alliance)



We provide a range of services for our membership supporting the entire flexographic supply chain from designer to printer to retailer:

EFIA Member

OUR MEMBERSHIP PLAN TAILORED FOR COMPANIES IN THE FLEXOGRAPHIC INDUSTRY

FORUM FOR NETWORKING

Invites to all EFIA events to meet industry peers

FLEXO INFORMATION RESOURCES

Provision of technical support, access to industry experts

INDEPENDENT FLEXO ADVICE

Third party independent advice on print & industry issues

ACCESS TO TECHNICAL SUPPORT FROM INDUSTRY EXPERTS IN THEIR FIELD

Access to WCPC resources, scientific papers and referrals to technical experts

ACCESS TO RESEARCH FACILITIES

Access to WCPC research facilities through EFIA (research, troubleshooting, advice and support)

ACCESS TO MEMBERS SECTION ON EFIA WEBSITE

Privileged access to EFIA Members Only Website Lounge - reports, news, data sources

MEMBERSHIP RATES FOR ACADEMY

Discounted rates for Academy flexo e-learning training package

SPECIAL MEMBERSHIP RATES FOR WCPC

Discounted rates for courses held at WCPC and supported by EFIA

SPECIAL MEMBERSHIP RATES FOR ENTRIES TO PRINT COMPETITION

Discounted rates for entries for annual print competition

MEMBERSHIP OF FTA EUROPE

Membership of EFIA UK Ltd gives automatic membership of FTA Europe

HANDS-ON TRAINING

Available free of charge to students of the EFIA Academy

EFIA MONTHLY NEWSLETTER

Distributed to all member companies

ACCESS TO EUROPEAN MARKET

Via membership of FTA Europe

Ruby Partners

OUR MID-LEVEL MEMBERSHIP PLAN

all the benefits of the Member's package PLUS:

MARKETING THROUGH EFIA WEBSITE

Logos, adverts and editorial space provision on EFIA website

SOCIAL MEDIA MARKETING PROGRAMME – TWITTER, LINKEDIN

Agreed programme of support and promotion on social media through EFIA2, Twitter & LINKEDIN EFIA home pages

SPECIAL DISCOUNTED RATES FOR ACADEMY

Additional Academy discounts to standard membership rate

HALF PAGE ADVERT IN AWARDS BROCHURE

Half page advert in annual EFIA Awards brochure

Diamond Partnership

OUR HIGHER-LEVEL MEMBERSHIP PLAN

all the benefits of the Ruby Partners package PLUS:

FULL PAGE ADVERT IN AWARDS BROCHURE

Full page advert in annual EFIA Print Awards brochure

SPECIAL DISCOUNTED RATES FOR ACADEMY

Additional Academy discounts to standard membership rate

COMPANY PROMOTIONAL MATERIAL AT ANNUAL AWARDS DINNER

Promotional material at Annual Awards Dinner location

ABILITY TO PROVIDE PRESENTER FOR SPONSORED AWARD AT ANNUAL GALA AWARDS DINNER EVENT

Ability to promote company through provision of a presenter of a Print Award

COMPANY LOGO DISPLAYED AT ALL EFIA EVENTS

Visible promotion of Partner in all EFIA events (AGM, Awards Dinner, Luncheon, Networking events...)

INPUT INTO TRAINING DEVELOPMENT FOR ACADEMY

Ability to provide input to future designs of training programmes most suited to company needs

FREE STUDENT'S PLACE ON ACADEMY ANNUALLY

Free place (as well as provision of discounts) for Academy

FREE PLACE AT PARTNERS' ANNUAL DINNER

Free event only provided to Diamond / Diamond+ Partners

Diamond Plus Partnership

OUR TOP-LEVEL MEMBERSHIP PLAN

all the benefits of the Diamond Partners package PLUS:

BESPOKE NEWS POSTING TO ALL MEMBERS (WEBSITE, NEWSLETTERS, EMAIL CAMPAIGNS)

Tailored communications programme facilitated free of charge through EFIA to EFIA members

PROVISION OF SPEAKER FOR RESPONSE TO CHAIRMAN'S SPEECH AT ANNUAL GALA DINNER

Provision of speech in response to Chairman, write up in EFIA Awards brochure and free speech writing services provided by Board

MAIN LOGO AND CLEAR POSITIONING OF LEAD SPONSORSHIP ON ALL COMMUNICATIONS

Prominent display of logo at all EFIA events

ONE ANNUAL CONSULTATION WITH EFIA

A meeting to discuss strategy going forward and industry needs.

EFIA MONTHLY NEWSLETTER

Adverts and editorial space provision in monthly newsletter distributed to the membership database

WALL OF FAME

Logo provision on Wall of Fame, visible at all EFIA events

FIRST HAND ACCESS TO RESEARCH

Specific research conducted by EFIA to be shared with diamond and diamond plus partners

FULL TABLE AT AWARDS DINNER

A table of 10 for the awards annual dinner

PROMOTION OF COMPANY LOGO AT ANNUAL AWARDS DINNER

Prominent display of logo at Awards dinner on all associated communications

A MINIMUM OF ONE ANNUAL CONSULTATION WITH EFIA

A meeting to discuss strategy going forward and industry needs

AVAILABILITY OF MARKETING OF NEW PRODUCT LAUNCHES THROUGH WEBSITE

Preferential treatment for communication of product launches / company news through EFIA website

HOTEL ROOMS AT THE ANNUAL EVENT

Secured at preferential rates

HANDS-ON TRAINING

Option to provide hands-on training for Academy students to enhance visibility

EFIA MONTHLY NEWSLETTER

Preferential adverts and editorial space provision in monthly newsletter distributed to the membership database

For more information please contact

tel: 07970 626412

email: admin@efia.uk.com

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@EFIAUK